



## Associate Sponsor Agreement

The Ann Arbor – Ypsilanti Regional Business 2 Business Expo seeks to promote business success, economic development and entrepreneurship in Washtenaw County by providing a quality event that offers area businesses an opportunity to gain exposure for their business services and products as well as network with peers.

### Pre-Event logo or Name Recognition

- Profile page on AnnArbor.com with link to profile on the B2B Expo 2010 Web site
- Sponsor Recognition on all event – related materials
- Ability to utilize the Ann Arbor Area B2B brand in (approved) radio and print ads to promote your brand inclusion with the expo
- 2.5" x 2.5" ad, listing, and logo on the cover of our glossy print program to be distributed in AnnArbor.com on Thursday, March 25th with a circulation of approximately 40,000
- 100 Expo invitations for you to invite your prospects

### At the Event

- Prime 8-foot by 10-foot booth location
- Logo recognition on event signage at the Expo
- 2 seats at the Outlook Luncheon

### Additional Benefits

- An ad in the Business Review Newsletter for two weeks, sent to over 3,800 subscribers per week (to be used by April 30th)
- A sponsor ad online for 2 weeks
- List of registered attendees

### Sponsor agrees to provide the following: \$1,000

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

### Payment Information: (Payment due by 3/24/10)

Make checks payable to AnnArbor.com and mail to 301 E. Liberty St. Ann Arbor, MI 48104

Please circle your payment option:    Check    Visa    MC    Amex    Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_





## Corporate Sponsor Agreement

The Ann Arbor – Ypsilanti Regional Business 2 Business Expo seeks to promote business success, economic development and entrepreneurship in Washtenaw County by providing a quality event that offers area businesses an opportunity to gain exposure for their business services and products as well as network with peers.

### Pre-Event logo or Name Recognition

- Profile page on AnnArbor.com with link to profile on the B2B Expo 2010 Web site
- Sponsor Recognition on all event – related materials
- Ability to utilize the Ann Arbor Area B2B brand in (approved) radio and print ads to promote your brand inclusion with the expo
- 4" x 3.4" full color ad, listing, and logo on the cover of the glossy print program to be distributed in AnnArbor.com on Thursday, March 25th with a circulation of approximately 40,000
- Premier sponsorship logo position on event web site home page
- 200 Expo invitations for you to invite your prospects

### At the Event

- Prime 8-foot by 10-foot booth location
- Logo recognition on event signage at the Expo
- 4 seats at the Outlook Luncheon
- Ability to present on approved Seminar topic

### Additional Benefits

- Online Affiliate ad for two weeks (to be used by April 30th)
- 2 weekly ads in AnnArbor.com Business Review newsletter, sent to over 3,800 subscribers per week
- List of registered attendees

### Sponsor agrees to provide the following: \$2,500

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

### Payment Information: (Payment due by 3/24/10)

Make checks payable to AnnArbor.com and mail to 301 E. Liberty St. Ann Arbor, MI 48104

Please circle your payment option:    Check    Visa    MC    Amex    Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_





# Executive Sponsor Agreement

The Ann Arbor – Ypsilanti Regional Business 2 Business Expo seeks to promote business success, economic development and entrepreneurship in Washtenaw County by providing a quality event that offers area businesses an opportunity to gain exposure for their business services and products as well as network with peers.

## Pre-Event logo or Name Recognition

- Profile page on AnnArbor.com with link to profile on the B2B Expo 2010 Web site
- Sponsor Recognition on all event – related materials
- Ability to utilize the Ann Arbor Area B2B brand in (approved) radio and print ads to promote your brand inclusion with the expo
- Back cover ad, listing, and primary logo on the cover of the glossy print program to be distributed in AnnArbor.com on Thursday, March 25th with a circulation of approximately 40,000
- Premier sponsorship logo position on event web site home page
- Ability to provide approved company branded materials at the registration desk at the expo
- 300 Expo invitations for you to invite your prospects

## At the Event

- Prime 8-foot by 10-foot booth location
- Logo recognition on event signage at the Expo
- 4 seats at the Outlook Luncheon
- Ability to present on approved Seminar topic

## Additional Benefits

- Online Affiliate ad for four weeks (to be used by April 30th)
- 4 weekly ads in AnnArbor.com Business Review newsletter, sent to over 3,800 subscribers per week
- List of registered attendees

## Sponsor agrees to provide the following: \$4,000

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information: (Payment due by 3/24/10)

Make checks payable to AnnArbor.com and mail to 301 E. Liberty St. Ann Arbor, MI 48104

Please circle your payment option:    Check    Visa    MC    Amex    Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

